



10 TIPS TO GIVE A MEMORABLE SAFETY TALK



- ✓ Be interesting. Your audience will not forgive being boring.
- ✓ Make people think with good questions.
- ✓ Know the subject and speak with your own voice.
- ✓ Show people examples; pictures, videos, or site specific props.
- ✓ Make the topic vivid with a story - Share a personal example.
- ✓ Talk about positive examples of the application of the topic.
- ✓ Help people visualize the consequences. Share examples.
- ✓ Create "triggers" that will prompt people to think about the topics.
- ✓ Use humor in your discussion; use pictures, videos, etc.
- ✓ Your job is to get people to imagine, think, & feel the value.